



Newsletter - 60th anniversary of the Universal Declaration of Human Rights

Dear readers,

This coming Monday is the big day for Human Rights holders. Events are taking place all around the world, actions that reaffirm your commitment to the respect of human rights. Many of you have come back to us seeking ideas on how to reach out to your local audiences during this year-long campaign. That's why we have devoted this Info60 issue to campaign tips.



Logo, posters, and more information materials can be downloaded from our website www.ohchr.org for your campaign. Keep sending us the feedback and information on your plans at 60anniversary@ohchr.org and don't forget to upload your event(s) or just check out events on www.knowyourrights2008.org.

Campaign Tips

The UDHR belongs to everyone and should be celebrated everywhere as our universal heritage.

- 'Badge' your local or national events for 2008 such as summer festivals, city festivals, seasonal markets, marathons or other sport activities, with UDHR60.
- Suggest to your national coordinators to print UDHR60 postage stamps

Tell your local & national media

- Add UDHR Articles to your regular information materials. OHCHR has produced a UDHR poster that could be inserted in local and national newspapers and magazines... <http://www2.ohchr.org/english/events/UDHR60/index.htm>
- Propose a UDHR theme talk show or games show to your community TV or radio broadcasters.

Educators

- Invite schools to organize cartoon or writing contests.
- Encourage universities to organise debates, workshops or conferences on human rights during 2008.

Businesses

- Include more explicit statements on human rights and the Universal Declaration in your policies.
- Post your human rights-related policies on the Internet to share them more widely and make them more transparent.

Find more campaign tips on <http://www2.ohchr.org/spdocs/udhr/CampaignTips.doc>

Our projects - Your projects

- The Belgian Royal Mint plans to issue a 2 EURO coin on the occasion of the 60th anniversary of the Universal Declaration of Human Rights.
- From 10 December 2007 to 10 December 2008, Associated Humans Organisation will organise a series of events and happenings on "Ile Verte" (an Island on internet) in conjunction with politicians, pundits, artists, and other related key figures. Next Monday a cultural exhibition and classical music concert will be organized on Second life. <http://www.humans-as-societies.org/blog/>
- 10 December, United Nations Mission Integrated in Timor-Leste will host grassroots activities, including games, quizzes, poetry, music, etc,
- Capetown - 10 December - Senior statesmen and women of 'The Elders' group (www.theelders.org) with UNICEF

will launch an inter-generational dialogue broadcast by CNN.

- Mexico City - 10 December - Presentation of the UDHR's articles exhibition, illustrated by the Mexican artist Iker Vicente, as well as the performance of an opera singer and a theatre company.

More info on www.knowyourrights2008.org

Know your UDHR

"Where, after all, do universal human rights begin? In small places--close to home--so close and so small that they cannot be seen on any maps of the world. Such are the places where every man, woman and child seeks equal justice, equal opportunity, and equal dignity, without discrimination. Unless these rights have meaning there, they have little meaning anywhere." (*Eleanor Roosevelt, Former President of the United Nations Commission on Human Rights*).

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