

20th anniversary of the 1993 World Conference on Human Rights

Logo Use Guidelines and Waiver of Liability Form

This year marks the 20th anniversary of the 1993 World Conference on Human Rights, which – among other things – created the post of the United Nations High Commissioner for Human Rights.

The commemorative logo for the anniversary was designed by the Graphic Design Unit of the UN Department of Public Information in New York, upon request by the Office of the High Commissioner for Human Rights (OHCHR) in Geneva, and will hereafter be referred to as “the 20th anniversary logo”.

The 20th anniversary logo was created for use on printed and electronic public information products to raise awareness of the 20th anniversary and of the progress made (and the challenges remaining) since the 1993 Conference.

I. Design



The 20th anniversary logo uses simple, hopeful colours and a graphic incorporated into the '20' to convey 'the road' covered since 1993 and the fact that the road / work continues on.

The words “Working for Your Rights” appear to the right of the emblem, together with “1993 World Conference on Human Rights”.

The 20th anniversary logo is available in the six official United Nations languages: Arabic, Chinese, English, French, Russian and Spanish. Stakeholders are encouraged to translate the text into other languages, but shall state clearly that they are solely responsible for the accuracy of the translation. They should further acknowledge that the United Nations shall not assume any responsibility or liability arising from the translated text.

II. Use of the logo

1) Use of the logo by United Nations offices, Funds and Programmes and other subsidiary organs and organizations of the United Nations System

United Nations offices, Funds and Programmes and other subsidiary organs and organizations of the United Nations System may use the 20th anniversary logo without obtaining prior approval from OHCHR. However, for reporting purposes, OHCHR should be informed of events and information materials and items for which the logo is used including, inter alia, publications, posters, brochures, videos, pins, T-shirts, etc.

The 20th anniversary logo must be used only in its entirety. Moreover, if the UN office, Fund and Programme or other subsidiary organ has its own specific logo, the latter will be displayed side by side with the 20th anniversary logo. The 20th anniversary logo and the logo of an organization of the United Nations System should be displayed side by side.

III. Use of the logo by non-UN entities

Entities outside the UN system, including Governments, intergovernmental organizations, not-for-profit organizations, and private sector entities, may use the 20th anniversary logo after obtaining approval OHCHR in accordance with the requirements outlined below.

The 20th anniversary logo is primarily intended for two kinds of promotional use: a) information, and b) fundraising.

a) Information uses of the logo

Information uses of the logo are those which are:

- primarily illustrative; and
- not intended to raise funds.

The 20th anniversary logo should be used only in its entirety. Moreover, the logo cannot be used alone, but must be displayed side by side with the logo of the entity. The logo of the entity must be given pre-eminence vis-à-vis the 20th anniversary logo and the following sentences must be included below or in proximity of the entity's logo: "[the name of the entity] supports the 20th anniversary of the 1993 World Conference on Human Rights." The authorization is limited to the use of the 20th anniversary logo, and the United Nations emblem cannot be used by the entity.

The authorization to use the 20th anniversary logo does not permit the entity to use the United Nations emblem. Neither does it permit the user of the logo to sub-license or to further authorize the use of the logo to any other entities. Therefore, any non-UN entity interested in using the logo must apply for approval directly from OHCHR.

All entities interested in using the 20th anniversary logo for information purposes must apply for approval to OHCHR. When requesting approval, the entities should provide:

- a short statement of identity (nature of the entity and its objectives);
- an explanation of how and where the logo will be used, including the names of countries/territories where the logo will be used;
- a waiver of liability (please see text below) signed by the entity requesting to use the logo.

Before the 20th anniversary logo is used for information purposes, a waiver of liability (please see the text below) must be signed by the entity requesting to use the logo.

b) Fundraising uses of the logo

Fundraising uses of the 20th anniversary logo are those intended to raise resources to cover costs of activities in support of the anniversary to be organized in 2013.

The 20th anniversary logo must be used only in its entirety. Moreover, it cannot be used alone, but must be displayed side by side with the logo of the entity. The logo of the entity must be given pre-eminence vis-à-vis the 20th anniversary logo and the following sentence must be included below or in the proximity of the entity's logo: "[the name of the entity] supports the 20th anniversary of the 1993 World Conference on Human Rights." The authorization is limited to the use of the 20th anniversary logo, and the United Nations emblem cannot be used by the entity.

The authorization to use the 20th anniversary logo does not permit the entity to use the United Nations emblem. Neither does it permit the user of the logo to sub-license or to further authorize the use of the logo to any other entities. Therefore, any non-UN entity interested in using the logo must apply for approval directly from the OHCHR.

All entities interested in using the 20th anniversary logo for fundraising purposes must apply for approval to the OHCHR. When requesting permission to use the logo for fundraising purposes, the entities must provide:

- a short statement of identity (nature of the entity and its objectives);
- an explanation of how, when and where the logo will be used;
- an explanation of how, when and where the fundraising will take place;
- a summary budget;
- an explanation of how the proceeds would be allocated to cover costs of activities in support of the anniversary, including any proposed contributions that the entity would make to the United Nations and/or to local, national or international organizations in support of the anniversary;
- a waiver of liability (please see text below) signed by the entity requesting to use the logo.

IV. Length of use of logo

The 20th anniversary logo may be used starting in May 2013, through the end of the year, and on any subsequent materials about the anniversary.

V. Liability

All entities authorized to use the 20th anniversary logo for the purposes specified herein must agree to the following provisions on waiver of liability:

- The entity is responsible for ensuring that the activities are carried out in accordance with the applicable law and for ensuring that the appropriate insurance is maintained to cover the risks arising out of such activities;
- The United Nations does not assume any responsibility for the activities of the entity; and

- The entity shall hold harmless and defend the United Nations and its officials against any action that may be brought against the United Nations or its officials as a result of the use of the logo by the entity.

The waiver of liability form must be signed by the entity authorized to use the 20th anniversary logo. All duly signed waiver-of-liability forms must be received by the OHCHR before the proposed activities involving the use of the logo are carried out.

VI. Disclaimer

- The 20th anniversary logo is property of the United Nations and the United Nations owns all rights to its use.
- The 20th anniversary logo can only be used to identify events and activities related to the anniversary of the Vienna Declaration and Programme of Action or of the United Nations Human Rights Office.
- The 20th anniversary logo may only be used after a signed Waiver of Liability for the use of the logo has been received by the OHCHR.
- By using the 20th anniversary logo, the entity agrees to provide information to the OHCHR on the events or activities for which it is used. This information will be used for reporting purposes on the anniversary.
- The authorization to use the 20th anniversary logo does not imply United Nations' endorsement of the planned activities or the outside entity.
- The 20th anniversary logo may not be reproduced for the purpose of self promotion, or obtaining any commercial or personal financial gain, nor may it be used in any manner which implies United Nations endorsement of the products, services or activities of a commercial enterprise.
- If an entity wishes to use the 20th anniversary logo for fundraising, it should send a proposal to the OHCHR.
- The United Nations shall not assume any responsibility for the accuracy of the translation of the text of the 20th anniversary logo into non-UN official languages, and the foregoing disclaimer must be included in the translation.
- Please give credit to the United Nations when using the 20th anniversary logo.

Please send inquiries to:

Office of the United Nations High Commissioner for Human Rights – OHCHR |
Communications Section | Palais des Nations | CH-1211 Geneva 10, Switzerland |
Fax: +41 22 917 9008 | Email: communications@ohchr.org

Waiver of Liability

Please see form on next page.

**Waiver of Liability for the use of the logo for the
20th anniversary of 1993 World Conference on Human Rights**

The undersigned acknowledges that, in using the logo for the 20th anniversary of the 1993 Conference on Human Rights as explained in its submission dated _____ to the OHCHR:

- a. the undersigned is responsible for ensuring that the activities are carried out in accordance with the applicable law and for ensuring that the appropriate insurance is maintained to cover the risks arising out of such activities;
- b. the United Nations does not assume any responsibility for the activities of the undersigned; and
- c. the entity named below shall hold harmless and defend the United Nations and its officials against any action that may be brought against the United Nations or its officials as a result of the use of the logo.
- d. if the entity translates the text of the logo into non-UN official languages, the entity shall state clearly that it takes sole responsibility for the accuracy of the translation. The United Nations does not assume any responsibility or liability arising from the translated text.
- e. The entity will use the logo only after this Waiver of Liability has been received by OHCHR and the request to use the logo has been approved.

Signed

Full Name (block letters)

Affiliation (block letters)

Name of Organization

Email

Date

Please send the signed form to:

OHCHR
Communications Section
Palais des Nations
CH-1211 Geneva 10, Switzerland
Fax: +41 22 917 9008
Email: communications@ohchr.org