



Our mission

Fight for Peace uses boxing & martial arts combined with education and personal development to realize the potential of young people in communities that suffer from crime and violence.



Our organisation

- Founded in the favelas of Rio de Janeiro by ex-amateur boxer Luke Dowdney in 2000.
- Holistic approach using our 'Five Pillars' Methodology.
- Over the years, we have successfully replicated our methodology, grown our project in Rio and are now growing globally through an international training programme.
- To date, over 6000 children and young people have been directly served by Rio and London's Academies.

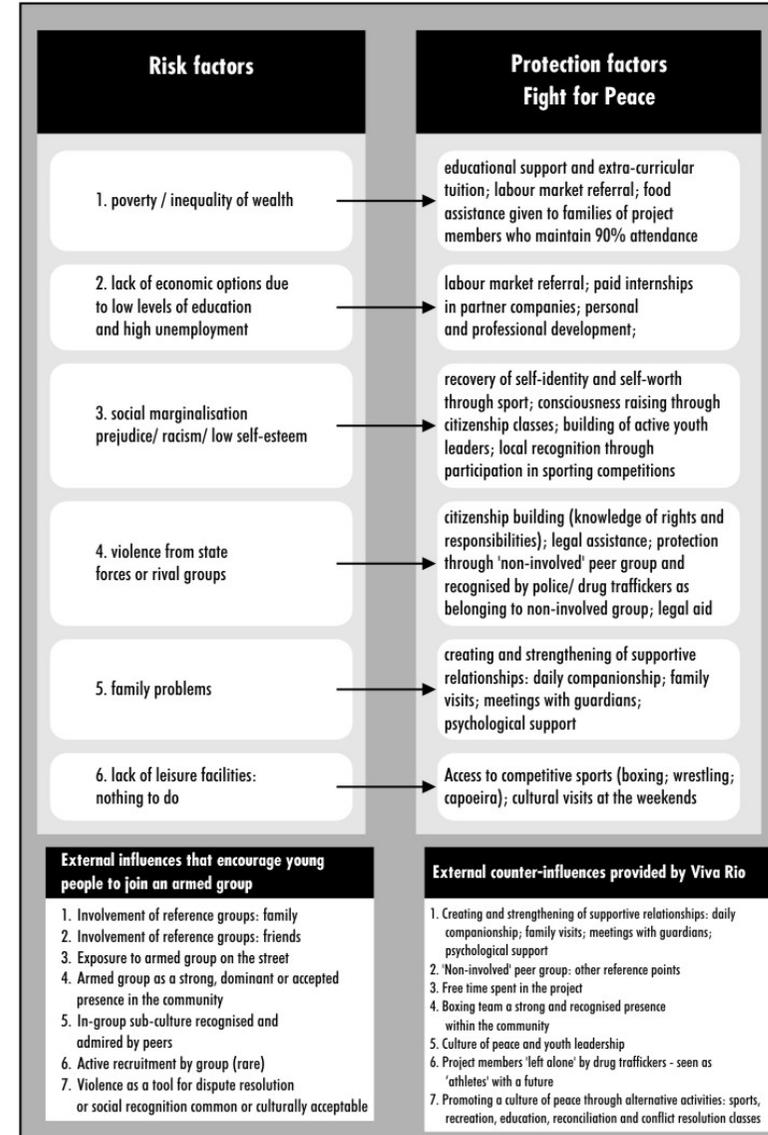
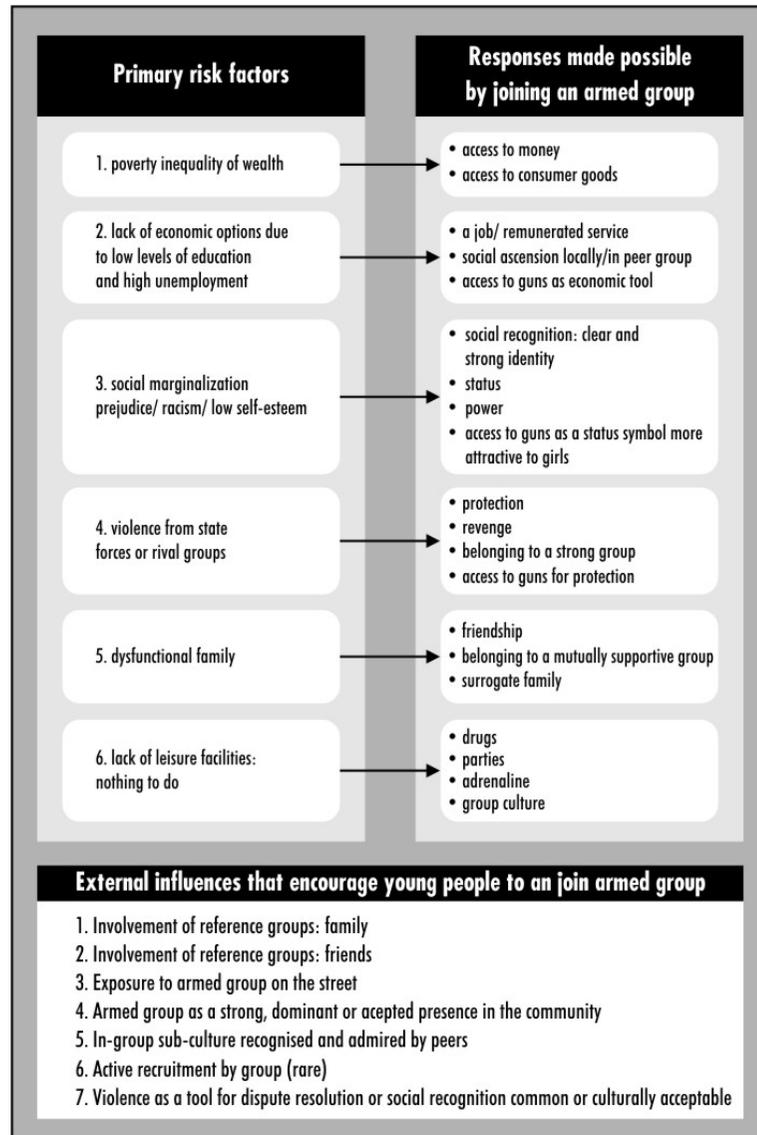
In the beginning...instinct

- Fight for Peace was launched in the Complexo da Maré in 2000, offering boxing classes and informal personal development.
- Instinctual reaction to what Luke saw on the streets.
- From the beginning, it was an organisation where young people had a genuine voice.



Fight for Peace Academy in Rio

Complex problems, integrated solutions



The 'Five Pillars' Model

1. Boxing / Martial Arts
2. Education
3. Support services
4. Job Access
5. Youth Leadership



In 2007, FFP in London



Fight for Peace Academy in London

Fight for Peace Academy opens in Newham, London.

- Has one of the highest rates of child poverty in London and is the 6th most deprived borough in the country.
- High levels of unemployment, high levels of debt and a poor living environment.
- 40% of young people interviewed had been threatened or stabbed with a knife.

In 2011, FFP grows in Rio



Maré United is launched in the Complexo da Maré:

- Two satellite academies opened in communities controlled by different drug factions, 3rd one to open in 2012.
- Goal is to break down invisible barriers and promote cohesion within the community.

Growing globally

In 2011, we also launched an international training programme, which consists of a six-month package of learning and support designed to build the capability of organisations to deliver effective boxing and martial arts based development.

- Intensive 8-day training programme in Rio.
- 6-month consultancy support package.
- On-going peer learning through the FFP Alumni.



Why an international training programme?

- Demand from practitioners.
- A desire to expand, sustainably.
- A replicable model.
- A belief in local talent and insight.



Who is the programme for?

- Organisations that share in the mission and values of FFP.
- Working anywhere in the world where violence affects young people.
- Using different structures to create impact.
- Leaders capable of change.



Where FFP has already worked

Ironworks, USA: a new programme in Scranton, Pennsylvania which is working in conjunction with local churches and the police to provide Taekwondo for excluded or at risk young people. Will work with approx. 50 young people next year.

Keep it Real, USA: been delivering after school boxing provision for disadvantaged young people for 14 years, now aiming to scale the project to provide more sophisticated and permanent programming. Works with approx. 100 young people per year.

Futbol por la Vida, Costa Rica: well established football for development project that wants to expand into B&MA programming to target hard to reach young men. Will work with approx. 50 young people next year.

Bright Generation, Ghana: development organisation working in Northern Ghana. They have a struggling boxing project that they want to invest in and improve. Will work with approx. 100 young people next year.

Kivu Assistance and Reintegration Centre, DRC: an NGO joining forces with an ex child-soldier who runs a boxing club for other ex-child soldiers. They will create a holistic sport and education programme. Will work with approx. 120 young people next year.

Rough Diamonds, UK: has been operating for one year and provides Muay Thai and personal development to young people involved in special education and justice programmes. Works with approx. 60 young people per year.

Project Capoeira, Lebanon: a new project launching in Beirut, using Capoeira to support disadvantaged young people. Will work with approx. 60 young people next year.

Sure Start, Uganda: women's rights organisation using Karate to develop self-confidence and resilience in communities where girls are vulnerable to domestic abuse. Works with approx. 500 young people per year.

Ngunyumu School, Kenya: a Nairobi slum, part of UNHabitat's Safer Cities Programme, that is developing a boxing programme to help tackle poverty and political / tribal violence. Will work with approx. 200 young people per year.



What participants say about the programme



'Too often in development we are made to compete for funding. FFP is leading the way by sharing it's ideas and experiences. Because of that a new community of practitioners will be created and it will good for us all.'

Sure Start, Mifumi, Tororo, Uganda.



'With the skills and ideas I have learnt our martial arts club will be able to reach young people who have dropped out of school, and who are prey to the people that want political violence.'

Ngunyumu School, Korogocho, Nairobi, Kenya



'FFP have saved us five years of programme development. We now have the strength and the confidence to go forward.'

Combat Academy, Barnsley, UK



'You have shown us what a boxing for development programme looks like; how it works and how it is delivered. We now have what we need to go ahead and launch our own programme in San Jose.'

Futbol por la Vida, San Jose, Costa Rica.

Vision for 2017

- Build an academy in Africa, and continue our work in Brazil and the UK.
- Establish a sustainable network of funding partners who want to support small organisations.
- At least 75 local organisations trained and many other organisations inspired.
- Strong network of Fight for Peace alumni.
- Proven power of boxing and martial arts for development.
- Thousands of young people benefitted.



LUTA – supporting Fight for Peace

- LUTA fightwear was launched in 2011 by Luke Dowdney, founder of Fight for Peace.
- Inspired by the REAL STRENGTH Luke found in the young people from the Complexo da Maré.
- Social enterprise that shares 50% of profits with Fight for Peace International.
- LUTA's goal is to allow Fight for Peace to grow sustainably.





Thank you!