A right to development critique of Millennium Development Goal 8

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I. Introduction

The idea that human solidarity transcends national boundaries and extends to all people of the world is expressed in key human rights documents from the Charter of the United Nations to the Universal Declaration of Human Rights to the International Covenant on Economic, Social and Cultural Rights. And the principle that States have international obligations arising from solidarity is stated in these and several other documents, notably in the Declaration on the Right to Development and in the 1993 Vienna Declaration and Programme of Action. Yet this cherished idea has not developed beyond a statement of principle, either in concept or international human rights law. Not much work has been done to define these obligations over the last decades. No clear body of norms and standards has emerged. Several United Nations legal instruments refer to international cooperation but essentially restate the principle set out in the International Covenant on Economic, Social and Cultural Rights. No formal procedures exist to hold States accountable for their international responsibilities. In fact, as the review by Rui Baltazar Dos Santos Alves for the United Nations Sub-Commission on the Promotion and Protection of Human Rights concludes, this concept is a broad area that has not been analysed adequately (E/CN.4/Sub.2/2004/43).

The principle of human rights obligations has barely had any influence on the thinking of States, scholars and advocates in formulating international development cooperation policies. Even the most ardent advocates of international solidarity in the fight against global poverty invoke moral compulsion, not international State obligation, as the reason why rich countries should make greater efforts. And if human rights are invoked in their discourse, it is merely to disparage extreme poverty as a denial of human dignity, stopping short of evoking the correlate duties and responsibilities of States and other actors to do their utmost to help achieve realization of rights. This misses the essential value added of human rights to development policy, namely the framework of obligations and accountability for what are otherwise aspir-
rational objectives. At the same time, the growing literature and programmes promoting the “rights-based approach to development” focus on national policy and have done little to address the international dimension of State obligations. Conceptually, the idea of development cooperation is still rooted in the logic of charity, rather than the logic of shared responsibilities in a global community.7

The purpose of this chapter is to examine goal 8 of the Millennium Development Goals, the internationally agreed commitment to stronger international partnership for development, as a potential tool for filling the gap between principle and policy. Goal 8 is arguably the most significant development since the International Covenant on Economic, Social and Cultural Rights because it takes the idea of international State obligations beyond a statement of principle to list specific policy areas of required action: trade, aid, debt relief and technology transfer. Moreover, goal 8 is part of an internationally agreed mechanism of review and accountability.

The eight Millennium Development Goals, including their targets and indicators,8 emanate from the United Nations Millennium Declaration9 adopted at the United Nations Millennium Summit held in 2000. Heads of State and Government gathered in record numbers to define a common vision for the twenty-first century. With all countries of the world present, they committed their States to work together and make stronger efforts for global peace, human rights, democracy, good governance, environmental sustainability and poverty eradication.10 Although there is more to the right to development than the Millennium Development Goals,11 the Goals overlap with many important human rights. Mobilization of complementary development efforts to implement the Goals can take the agenda forward. Moreover, key human rights principles are reflected in the Millennium Declaration and in the resolution adopted by the 2010 World Summit12 that reviewed progress and reaffirmed the commitments made in 2000.

The Millennium Development Goals are unique in their ambition and scope, but also in two other ways. First, they set quantifiable targets with a timetable for achievement and indicators to monitor implementation. In the years since the Millennium Summit, the international community has adopted the Goals as a common set of priorities and a common yardstick for measuring progress. A global monitoring process has been put in place. The General Assembly reviews global progress annually and held special high-level review sessions in 2005 and 2010, while regional and country reports are also prepared and reviewed. A critical part of this follow-up process was the agreement on the Monterrey Consensus13 adopted at the International Conference on Financing for Development held in Mexico in 2002. The Consensus sets out a framework for international cooperation by identifying key issues, policy priorities and principles regarding the respective roles of national Governments, donors and other actors. These commitments were specifically reaffirmed at the World Summit held in 2010.14

The Millennium Development Goals are also unique in their explicit recognition that they cannot be achieved by national efforts alone, but require international cooperation. So while goals 1–7 set benchmarks for evaluating progress with respect to income poverty, hunger, primary schooling, gender inequality, child and maternal mortality, HIV/AIDS and other major diseases and environmental degradation, goal 8 sets out action to be taken by rich countries, including action on trade, debt, technology transfer and aid. Goal 8 can therefore be considered to provide a framework for assessing accountability of rich countries.

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8 The list of 19 targets and 60 indicators was last revised in 2008, and is available at http://unstats.un.org/unsd/mdg/Haa.aspx?Content=Indicators/OfficialList.htm.
9 General Assembly resolution 55/2.
10 The United Nations Millennium Declaration articulated the objectives reflected in the Millennium Development Goals, while the original list of goals, targets and indicators is contained in the report of the Secretary-General on the road map towards the implementation of the United Nations Millennium Declaration (A/56/326).
11 The Millennium Development Goals do not include all relevant priorities of the right to development. There are several notable gaps when considering the substantive content of the right to development. First, they miss out several important development objectives. For example, only equality in schooling is mentioned as a relevant indicator together with gender equality, leaving out all other important areas such as employment and political participation, to name just two. Second, the goals do not refer at all to the right to a process of development that is transparent, participatory, equitable, and in which rule of law and good governance are practised. Third, the Goals miss the equity dimension of the right to development. The targets and indicators all refer to national averages without attention to addressing discrimination that results in exclusion and inequalities. However, we should not interpret from this that the Goals have no relevance for human rights. The Goals are benchmarks of progress and they do not necessarily claim to represent a comprehensive list of all important development objectives. Moreover, they are indicators of progress and are not intended to be a coherent development strategy or a new development paradigm.
12 General Assembly resolution 65/1.
14 See General Assembly resolution 65/1.
Thus, goal 8 has the potential to be used as a tool of accountability, taking the principle of international solidarity beyond an abstract concept to a concrete policy that is consequential to the actions of States. The aim of this chapter is to analyse whether the current list of goal 8 targets and indicators captures the essential elements of international responsibilities for development. To answer this question requires first asking what targets and indicators should measure; what constitutes progress and regress. This in turn requires clarifying the concept of human rights, what constitutes international obligations and what are the substantive policy priorities.

II. Conceptual framework for assessing progress in the realization of human rights

How should progress in the realization of human rights be assessed? What are the key elements that define progress? “Human rights” is a complex concept with multiple dimensions; securing human rights requires progress on multiple fronts. Each of these facets needs to be captured in indicators to assess progress.

Consider the concept of the right to development. The right to development is not the same as development. It is not just about improvement in the economy or in social conditions such as schooling. It is also not the same as “human development”, the expansion of capabilities and freedoms that individuals have to perform their roles. To evaluate progress in human rights requires an assessment of the conduct of duty bearers in putting in place the appropriate social arrangements. Another way of approaching this concept is to consider that human rights are claims that are to be enforced for which others—duty bearers—are to be held accountable. To evaluate progress in human rights requires an assessment of the conduct of duty bearers in putting in place the appropriate social arrangements.

Economists often argue that human rights are incorporated in development policies when these policies promote equitable economic growth and social development. This position misses the essence of the human rights concept, namely that rights carry obligations and duties for compliance. The concept of human rights is concerned with how these obligations have been dispersed to create social arrangements so that people can realize their rights. The concept goes further and is concerned with obligations of “conduct” as well as “result”, and whether that conduct is true to the principles of non-discrimination, participation, adequate progress and availability of a remedy. The value added of human rights to development is therefore the concern with the accountability of States for putting in place adequate institutions, norms and processes.

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Dimensions of human rights and implications for assessing international obligations under Millennium Development Goal 8

The realization of human rights needs to progress along multiple dimensions on different fronts.

Two areas of outcome: the condition of people’s lives and the social arrangements put in place. To assess human rights, we are concerned with pro-

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15 Nussbaum, “Capabilities, entitlements, rights”, p. 37. She conceptualizes capabilities as a species of right.

16 Nussbaum argues that capabilities help clarify the theory of rights (ibid).
progress not only in the condition of people’s lives, but also in the social arrangements that are in place. Much of work on monitoring human rights focuses on documenting violations of rights by monitoring the condition of people’s lives. These make up two quite distinct strands of the work on human rights measurement. Lack of consensus in the work on indicators arises from the focus on one or the other priority, but progress needs to be assessed in both areas and indicators are needed in both.

The implication for goal 8 is that indicators should focus on State conduct—on whether adequate public policies are in place—rather than on human outcomes.

Several actors. Many actors in society in addition to the State influence the condition of human lives and therefore have human rights obligations. The State has the primary responsibility for securing people’s rights, but many other actors such as the media, civil society organizations, private companies, the household and individuals also have a role. In the market economy, the conduct of private companies is a significant factor and that conduct cannot be entirely controlled by the State. In an increasingly globalized world, global actors such as international organizations and global corporations have considerable influence and are beyond the reach of any individual State to regulate. All these actors are duty bearers.

The implication for goal 8 is that international responsibilities reside not only with the State but also with other globally powerful organizations, notably corporations, media and networks of non-governmental organizations (NGOs). States also have an obligation to ensure that these other actors do not violate human rights. International cooperation is needed when actors are global, such as global corporations.

Several key characteristics of process. It is not only the human condition but social processes in which people participate that are part of human rights. The right to development is conceptualized as a right to a process. The key features of the process include participation, equality, transparency, accountability, non-discrimination and remedy. What matters therefore in the realization of the right to development is not, for example, just raising school enrolment rates but achieving greater equality in schooling, reducing disparities among population groups and addressing obstacles such as language for marginalized groups.

There must also be a process put in place for accountability and remedy in the case of violation.

The implication for goal 8 is that the question of the participation of poor and weak countries in international decision-making processes that affect their development is an important concern.

Benchmarking progressive realization. It has long been recognized that the pace of progress in realizing rights depends on the context; obstacles are specific to each country and point of time as a result of history. Progress cannot be assessed by a uniform standard internationally. What is important is for each country to make the maximum effort; to monitor these efforts requires setting realistic benchmarks.

The implication for goal 8 is that partnership targets should also take account of these different needs and be disaggregated, recognizing that some countries face larger obstacles and can be expected to accomplish less. Partnership obligations would vary from one group of countries to another.

III. Structuring indicators for assessing State conduct

Over the last decade, much work has been done on conceptualizing human rights measurement methodologies. Some useful approaches have been developed to structure indicators into sets that capture diverse dimensions and objectives. This chapter draws particularly on the framework proposed in the Human Development Report 2000 structured by seven aspects of State conduct. This includes identifying the scope of State conduct in three categories of obligation (to respect, protect and fulfil human rights) and identifying four key principles of process (non-discrimination, participation, adequate progress and remedy) This framework is consistent with and incorporated in the framework proposed by the Office of the United Nations High Commissioner for Human Rights (OHCHR) and endorsed at the inter-committee meeting of human rights treaty bodies in June 2008, which uses three categories of indicators—outcome, progress, and impact.

22 Kate Raworth is acknowledged as a main author of this section of the chapter and as having developed the conceptual framework (see note 19 above).
process and structure—within the context of human rights monitoring systems.23

Scope of State conduct: policies to respect, protect and fulfil

The principles contained in the Maastricht Guidelines on Violations of Economic, Social and Cultural Rights of 1997 [see E/C.12/2000/13] have come to be widely used in defining the scope of State responsibility in the national context in three dimensions: to respect, to protect and to fulfil. The same principles can be usefully applied in conceptualizing the scope of international obligations.24 This can be illustrated by drawing examples from national State obligations for education and international obligations in the use of flexibilities that are built into the World Trade Organization (WTO) Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS) to extend access to patented medicines during a public-health emergency.25

To respect refers to not standing in the way of people’s pursuit of their rights. An example in the national context would be to not restrict access to schools by minority populations. In the international context, an example would be refraining from obstructing a country pursuing the use of flexibilities in the TRIPS Agreement to protect public-health. Several years ago, a group of multinationals sued the Government of South Africa over this issue, specifically concerning the manufacture of antiretroviral drugs for the treatment of HIV/AIDS. Their home Governments could have refrained from backing the multinationals’ position, considering that HIV/AIDS at the time affected over a fifth of South Africa’s adult population.26

To protect refers to preventing other actors from violating human rights. An example in the national context would be to intervene when parents refuse to let girls attend school. An example in the international context would be to take measures to encourage multinationals producing HIV/AIDS antiretrovirals to refrain from standing in the way of using compulsory licensing to allow generic production of the drugs.

To fulfil refers to taking measures that assist in the realization of rights. In the national context, an example would be building schools. At the international level, an example would be investing in vaccines for HIV/AIDS that are urgently needed to stem the spread of this pandemic, especially in poor countries.

Key human rights principles as policy goals: non-discrimination, participation, adequate progress and effective remedy

Cutting through all these outcomes and processes are the key human rights principles of non-discrimination, participation, adequate progress and remedy.

Non-discrimination means that equitable treatment of all and equal achievement of all in the realization of human rights is a central policy goal. Disparities in the human condition can reveal policy discrimination. In the national context, minority groups may have lower educational achievements reflecting lower spending from public budgets. In the international context, non-discrimination is an important issue in trade policy. Market access for developing countries may be restricted by higher tariffs or subsidies to domestic production. Policies aimed at achieving greater equality imply greater priority to improvement of the most deprived and excluded.

This principle has significant implications for goal 8. Numerous discriminatory rules exist in the international trading system, its rules and institutional procedures. It is arguably a matter of a human rights obligation on the part of rich countries to dismantle tariffs on developing country exports and subsidies on farm products that compete with developing country products.

Participation is a key principle in the right to development, as a right to a process is the ability to participate in making decisions that affect one’s life. Participation is secured only when decision-making is democratic, where institutions are in place that ensure that the voices of people are heard, where there is
transparency in Government decision-making and procedures for accountability.

An important implication for goal 8 is the human rights obligation of all countries, especially the powerful ones, to ensure that the voices of developing countries are heard in decision-making processes such as multilateral trade negotiations.

Adequate progress in the realization of rights depends on the context. Progress has to be assessed in view of the obstacles in the way which are a result of history. Intermediate targets and benchmarks need to be set. In the national context, this would imply, for example, achieving a consensus between people and Government on how much the school enrolment rate should be raised each year. In the international context, a similar process would be for donors and Governments to agree on a framework; the Independent Expert on the right to development has therefore proposed “compacts” between developing countries and partners (see, for example, E/CN.4/1999/WG.18/2).

An important implication for goal 8 is that in fact, the Millennium Development Goals constitute a framework of benchmarking for adequate progress. The Goals set ambitious targets requiring faster progress. Millennium Development Goals monitoring reports published by the United Nations, the World Bank and other organizations consistently conclude that at the rates achieved over the last decade, only a handful of countries, mainly in Asia and Latin America, would achieve the goals by 2015; most goals would be missed globally and in most countries of Africa and in most of the poorest countries, whether categorized as least developed countries (LDCs), low-income countries or countries with low human development. The Millennium Development Goals are a demand for States to do much more internationally.

Remedy means that States have the obligation to put in place procedures for remedying violations and for holding responsible parties accountable. In the national context, procedures exist for legal and administrative recourse and the effectiveness of these procedures can be monitored. In the international context, such procedures are exceptional. The WTO dispute settlement procedure is one of them. Note that this is an exception; enforcement mechanisms at the international level rely on peer pressure, “naming and shaming”, with no recourse to punitive measures except for sanctions against States and military intervention justified as a “responsibility to protect”.

IV. The concept of international obligations

How should international obligations be defined? How has the case been made? One frequently used argument is the existence of mass poverty in poor countries and the inequalities in the world. Some argue that these inequalities are the result of entrenched structural injustices, rooted in history and reflecting the huge asymmetries in economic and political power among countries. However, these are not sufficient reasons for international responsibility since it is widely agreed among both Governments and human rights scholars that the primary responsibility for human rights and the eradication of poverty resides at the national level. This principle is also entrenched in United Nations human rights documents. Indeed, most rich country Governments insist on this point and have been reluctant to embrace the notion of international obligations in United Nations forums and documents because the limits of national responsibility and international responsibility are ambiguous. Thus, international obligations are not a substitute for national responsibility. International action, however, is indispensable for addressing obstacles that are beyond the capacity of national Governments to tackle on their own.

Three categories of obstacles beyond the reach of national action

It is often thought that international support for development is essentially about transferring resources: a claim to a handout. The logic of human rights is not, however, an entitlement to a handout or charity. The entitlement is to social arrangements that can secure a person’s rights. International cooperation is certainly needed because developing countries cannot raise adequate resources on their own, but there are two other obstacles that developing countries cannot address on their own. One is international policies and the other is systemic asymmetry in global governance.

Resource constraints are the first obstacle. There is little argument over the fact that developing countries need additional resources beyond what domestic savings and borrowing can mobilize. There is also wide agreement that achieving the Millennium Development Goals requires substantial additional resources.
since at the current pace of development, most of the low-income/low human development countries would miss the 2015 targets. Additional resources can come from better national policies for domestic resource mobilization, but must also come from development aid, debt relief, private investment flows and access to private capital markets.

*International policies* arising from the constrained international policy environment are the second obstacle. For example, most developing countries are highly dependent on primary commodities for their foreign exchange earnings and face wildly fluctuating prices. They also face “tariff escalation”, also dubbed “development tax”, where developed countries impose higher tariffs on processed goods such as tinned tomatoes compared with unprocessed goods such as tomatoes. These and other issues have been identified as elements of the “development agenda” of the Doha Round of trade negotiations. A single country cannot address these problems on its own; international action is needed to set up schemes to stabilize resource flows in the face of commodity price fluctuations or to reform unfavourable trade rules. In fact, it is the need for an “enabling international economic environment” that drove developing countries to advocate for recognizing the right to development in the 1970s and 1980s. In today’s context, several other critical issues are evident such as global warming and other environmental pressures, the need to invest in technology for poor people such as medicines for “neglected diseases”, low-cost clean energy, higher-performing varieties of crops for the poorest farmers, and human trafficking and other international criminal activity.

*Systemic asymmetry in global governance* is the third obstacle. It concerns systemic weaknesses in global institutions and processes. An important issue today relates to the international financial architecture and its ability to monitor and prevent financial crises. Another major issue is the inadequate participation of developing countries in international decision-making. This is related to the democratic deficit in global governance and the lack of transparency and broad participation in institutional structures and decision-making processes. The most significant concerns have been raised with respect to agreements on norms and standards in trade and finance. For example, developing countries have weak bargain-

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28 The round of multilateral trade negotiations launched in 2001 that address a number of issues of priority concern to the developing countries.


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Assigning responsibility for violations: imperfect obligations

State conduct is about State policy and action, whether it is budget allocations, regulation or institutional procedures. There is intrinsic difficulty in identifying the content of policies and actions that meet State obligations since there is no indisputable consensus on the causal impact of policy on human well-being. There are always controversies concerning data, methodology and analysis of policy choices. For example, human rights activists have often argued that structural adjustment programmes have resulted in unemployment, declines in educational enrolment and other adverse impacts on the realization of the right to development. But these policy consequences depend on the specific context, and the causal links are vigorously contested among economists. Many economists argue that these policy packages have had positive effects on employment, education and other aspects of development.

Moreover, there are multiple factors and actors behind any given outcome that makes attributing responsibility for human rights violations extremely difficult. For example, if a girl is not in school, is it because the parents are opposed to the education of girls? Is it because the community has failed to ensure that the school is safe? Is it because the Ministry of Education has mismanaged its budget? Is it because the Ministry of Finance, which controls the national budget, has not provided sufficient resources? Or is it because IMF insisted that expenditure cuts are necessary to restore macroeconomic balances? While it is clear that it is not possible to ascribe exact responsibility for a human rights failure to an international actor, it does not follow that the latter has no obligations; there are obstacles which an international actor
can address that a national Government, community or parent is not able to. As Sen has argued, obligations to help realize a right may not be precisely attributable, but are obligations nonetheless. These should then be considered “imperfect obligations”.\textsuperscript{30}

These imperfect obligations may be particularly difficult to pin down in a legal framework, but they can be agreed among stakeholders in a politically negotiated consensus. While there will always be a rich diversity of analyses and disagreements among scholars, policymakers can draw on a body of social science knowledge on which there is strong consensus.

One of the most important achievements of the international community since the emergence of the United Nations Millennium Declaration in 2000 and the Millennium Development Goals in 2001 has been the Monterrey Consensus of 2002. The Consensus identifies key policy priorities, thus providing a framework for partnership for development, as well as the roles and commitments of developing countries for putting in place effective governance of the development process and the commitment of donors to take new policy actions in the areas of trade, debt, technology transfer, financial markets and private sector flows. This structure echoes the proposal by the former independent expert on the right to development for a “compact”.

\section*{V. Goal 8: targets and indicators for human rights accountability?}

Goal 8, to develop a global partnership for development, includes targets and associated indicators in the areas of global trade and finance, aid and the special needs of least developed and landlocked countries. Do these targets address key development constraints that require international actions which relate to resources, the international policy environment and global governance?

The table at the end of the chapter compares goal 8 targets and indicators with the priorities on which there is broad consensus. These include the priorities that Governments have committed to in the Monterrey Consensus and additional commitments that are identified in policy studies. It is outside the scope of this chapter to make an independent assessment of international policy priorities, but we can draw on studies commissioned and/or produced by the United Nations system that build on the large empirical and analytical literature. I review here three of the many such reports because these are global and most comprehensive: the 2005 report of the United Nations Millennium Project\textsuperscript{31} led by Jeffrey Sachs, which brought together hundreds of specialists from international academia, civil society, Government and United Nations agencies; the World Economic and Social Survey 2005;\textsuperscript{32} and the 2003 and 2005 editions of the Human Development Report.\textsuperscript{33}

This comparison shows that goal 8 indicators and targets set weak standards for accountability, are narrow in the coverage of the policy agenda and are inadequate in addressing key human rights principles in each of the three areas where international action is required to supplement domestic efforts: lack of resources; improving the international policy environment; and addressing systemic asymmetries in global decision-making processes.

\textbf{Priority 1 – Resources: aid, debt, private flows}

Goal 8 focuses on increasing aid and debt relief, with attention to aid allocation to LDCs and landlocked developing countries and small island developing States and to social services. However, goal 8 indicators and targets raise a number of issues.

First is aid allocation to the countries in greatest need, in order to achieve the Millennium Development Goals as well as to fulfil human rights according to the principles of equality and non-discrimination. Targets 8.B and 8.C “address the special needs” of developing countries in the categories mentioned, to be measured by net total official development assistance (ODA) and flows to those countries measured in total amounts and as a percentage of the donor countries’ gross national income. As is well known, goal 8 does not include any quantitative targets, in particular the target of 0.7 per cent of gross national product for ODA originally adopted by the General Assembly,\textsuperscript{34} which has already proven to be an important benchmark in driving policy change in donor country members of the Organisation for Economic Co-operation and Development (OECD). Beginning in 2003, aid disbursements began to increase and many donors,

\textsuperscript{30} See UNDP, Human Development Report 2000 (see footnote 21).

\textsuperscript{31} Investing in Development: A Practical Plan to Achieve the Millennium Development Goals, United Nations Millennium Project Report to the Secretary-General (London, Earthscan, 2005).

\textsuperscript{32} World Economic and Social Survey 2005: Financing for Development (United Nations publication, Sales No. E.05.II.C.1).


\textsuperscript{34} Resolution 62/26 (XXV), para. (43).
especially in the European Union, had committed to increase overall aid budgets.

The Monterrey Consensus sets a broader agenda that includes issues of exploring new and innovative sources of financing, exploring innovative mechanisms to address debt problems comprehensively and measures to encourage private capital flows. These issues are also emphasized in the reports reviewed. The reports address the issue of aid allocation with a slightly different emphasis. While goal 8 includes indicators for allocations to LDCs and other categories of developing countries and to the social sectors, the United Nations Millennium Project report and the Human Development Report 2003 argue for aid to be allocated on the basis of a realistic country-level analysis of resources required to achieve the Millennium Development Goals.

The critical policy issue is ensuring the flow of resources to countries in greatest need, and that these resources are used effectively. Developing countries can be separated into two groups. A group of countries are on track to meeting the Goals at current rates of progress. Most of these are middle-income countries or countries like China which are experiencing rapid growth and development. They do not require additional aid to achieve the targets. Another group of countries are high-priority countries that are far behind and progressing slowly, and in some cases are in development reversal.

United Nations reports propose that aid allocations be based on country-by-country estimates of resources needed to achieve the Goals. Millennium Development Goals benchmarks are more ambitious for the poorest countries; consider the contrast between Burkina Faso and South Africa. Achieving universal primary schooling by 2015 is much more difficult for Burkina Faso where the primary enrolment rate in 2001 was 36 per cent compared with 89 per cent in South Africa. Moreover, Burkina Faso’s GDP per capita was $1,120 (purchasing power parity, PPP) and 61 per cent of its population was living on less than $1 per day, while South Africa had 10 times the resource base with per capita GDP of $11,290 (PPP).35

The Millennium Development Goals set targets that take no account of this reality; in fact, they do the reverse since they ask Chile and Niger to achieve universal primary schooling in the same time frame. The countries with the largest backlog of deprivation tend also to have the largest resource constraints and therefore require the strongest support or “partnership”. In fact, the Monterrey Consensus proposal to favour countries that have good policies also works against the poorest countries because many of them have weak policy capacity. A way has to be found for international cooperation to effectively accelerate progress in these countries.

Second is the need for new approaches to the debt issue. Goal 8 makes an important commitment to “deal comprehensively with the debt problems” (target 8.D). Indicators focus on outcomes such as proportion of official bilateral debt cancelled under the Heavily Indebted Poor Country (HIPC) Initiative, debt service as a percentage of exports of goods and services and number of countries reaching their HIPC decision and completion points. However, goal 8 indicators and targets do not reflect policy changes that are needed in the design of debt sustainability initiatives. All the United Nations reports reviewed conclude that the HIPC experience has been important but that process has been slow, and that deeper relief is required as countries find themselves with unsustainable debt levels not long after benefiting from debt relief.

Third is the need to explore new sources of financing. Ideas about innovative sources of financing for development have long been discussed. Proposals have been made by independent researchers for several sources of financing but have not been vigorously pursued to date. Some ideas, such as the “Tobin tax” on international capital transactions, can raise huge amounts but have had support from only a few countries. Though it gained momentum in 2011 with the proposal by France and Germany to introduce a financial transaction tax to finance rescue plans for European economies facing default on sovereign debt, it still faces strong opposition from the United States and the United Kingdom of Great Britain and Northern Ireland and from financial markets and is far from achieving consensus. However, the Monterrey Consensus has recognized the importance of exploring new sources; in fact, it is widely acknowledged, as reflected in the World Economic and Social Survey 2005, that there are serious limitations to ODA as a way of meeting financing requirements for development. Political realities of budget constraints and competing priorities as well as the lack of a political constituency in donor countries would, for example, make it difficult to double ODA levels (the resources required to meet the Millennium Development Goals are estimated at about $50 billion, or equivalent to a doubling of current ODA levels).

Priority 2 - International policies

Goal 8 makes an important commitment to work towards greater fairness in trade and finance, with a focus on market access. Goal 8 also refers to access to essential medicines and access to new technologies. The targets and indicators, however, state broad objectives and outcomes without pinpointing the concrete policy changes required.

In comparison, the Monterrey Consensus contains a broader agenda for policy reform in trade, but also extends to issues of financial markets, commodity price fluctuations, intellectual property and aid effectiveness. The United Nations reports reviewed also cover these issues.

First, the Monterrey Consensus incorporates commitments to address a wider range of issues restricting market access, including agricultural subsidies, tariffs on labour-intensive manufactures and sanitary and phytosanitary measures, and the increasingly important issue of migration under liberalization of the movement of persons further to the General Agreement on Trade in Services mode 4. This would facilitate migration from developing countries.

Second, the Asian financial crisis of 1997 demonstrated the risk of financial crises for emerging economies. The Monterrey Consensus commits countries to explore policy reforms in the direction of stable flows. The World Economic and Social Survey 2005 contains detailed analyses and proposals in this area.

Third, commodity price fluctuations are major obstacles to developing countries, most of which are highly dependent on primary commodity exports as a source of foreign exchange earnings. The Monterrey Consensus commits countries to do more to mitigate the effects of these fluctuations through implementation of mechanisms such as the IMF Compensatory Financing Facility, as well as through export diversification.

Fourth, intellectual property rights and access to and development of technology are important issues for developing countries. There are growing technological disparities of access and capacity. The Monterrey Consensus commits countries to proactive positions with respect to access to medicines and traditional knowledge. Intellectual property rights are important for rich and technologically advanced countries with technology-based industries. Developing countries also need help with investments in research and development for technologies that can address enduring problems of poverty such as improved varieties of crops, cures for major diseases, low-cost sources of clean energy, etc. Developing countries need access to global technology such as pharmaceuticals, many of which are patented and priced much higher than generics. Goal 8 refers to this problem (target 8.E) and states the objective of expanding access to essential medicines, but stops short of identifying concrete action needed, for example expanding access to patented medicines through implementation of TRIPS flexibilities such as compulsory licensing and measures to recognize rights to indigenous knowledge. The goal 8 technology target (8.F) focuses on information and communications technology (ICT). It is true that developing countries are falling behind in connectivity and the ICT gaps are huge, but goal 8 ignores some of the other major issues in this area that require action, including investment in pro-poor technologies. These issues are also addressed in the reports commissioned by the United Nations, which in addition propose some quantitative indicators and deadlines, especially for removal of agricultural subsidies and merchandise tariffs.

Fifth, aid effectiveness requires reforms by both recipient and donor. Important progress has been made in the donor community in identifying and addressing key issues, notably to align priorities to recipient national priorities, to improve harmonization and reduce administrative costs to recipients, both of which contribute to another objective of increasing developing country ownership of the aid process. The 2005 Paris Declaration on Aid Effectiveness and the 2008 Accra Agenda for Action adopted by the OECD Development Assistance Committee (DAC) set out an important framework for accountability and include goals and indicators. While the Monterrey Consensus and the United Nations reports identify these issues, the goal 8 indicator for aid effectiveness is the proportion of untied aid (indicator 8.3). This is an important issue, and one that was a central concern of developing countries in earlier decades but one that is of decreasing priority in the twenty-first century.

Priority 3 - Systemic issues

The Monterrey Consensus identifies as a priority the need to address “systemic issues” to enhance the coherence, governance and consistency of international monetary, financing and trading systems. Two types of problems are widely acknowledged. The first is the growing imbalance in the monetary and finan-
cial systems that expose the global economy to shocks, such as the Asian financial crisis, to which developing countries are particularly vulnerable. The second is the asymmetry in decision-making and norm-setting in international trade and finance.

Analyses in the *World Economic and Social Survey 2005* and in the Human Development Reports further identify problems. For example, developing countries are not represented at all in the Basel Committee on Banking Supervision or the Financial Stability Forum. The voting structures of the World Bank and IMF are heavily weighted in favour of developed countries. WTO rules give an equal vote to each country but decision-making is by consensus, and consensus-making processes are not all open and transparent to everyone. This issue of developing country voice and participation in decision-making is not included in the goal 8 agenda.

**Other priorities**

Corporate responsibility. While the behaviour of private sector actors has always had an important influence on the enjoyment of human rights, such as through impact on working conditions and on the environment, there is no reference in goal 8 to State responsibilities with respect to corporate conduct. In the age of globalization, the increase of foreign direct investment and liberalization of the economy, their influence has grown further. An important element of international responsibility of the State is to protect human rights from violations by corporate actors. Goal 8 makes no mention of this role.

**VI. Strengthening goal 8 accountability and implementation of the right to development**

This detailed review of goal 8 targets and indicators as a potential framework for monitoring international accountability for the right to development shows that the current formulation of targets and indicators is weak on two accounts. One is that there are no quantitative targets and no timetable for implementation. The other is that they state general objectives and desired outcomes but stop short of identifying concrete policy changes that can be monitored, even though Governments have committed to specific changes in the Monterrey Consensus and in subsequent agreements such as the Paris Declaration.

Goal 8 targets are also narrow; they do not capture the broader and in some sense the more critical policy issues that are included in the Monterrey Commitments. The most significant gaps are the commitments to explore new sources of financing, technology issues in TRIPS related to access to medicines and indigenous knowledge, aid effectiveness reforms to enhance ownership by developing countries, and the systemic issues of the voice of developing countries in international decision-making processes.

Goal 8 does not take on board key principles and priorities of the human rights normative framework. The most glaring omissions concern priority attention to countries in greatest need, protecting human rights against violations by others—notably on the issues of corporate behaviour—and addressing the systemic issue of greater transparency and equality by promoting developing country participation in global governance processes. Overall, goal 8 emphasizes resource transfer through ODA, arguably the mechanism least compatible with the right to development, which emphasizes empowerment of developing countries. Goal 8 is less concrete on changes in the policy environment and even less on systemic issues.

It is beyond the scope of this chapter to develop a definitive proposal to strengthen goal 8 targets and indicators. To do so would require an in-depth analysis of each of the policy constraints. However, it is possible to identify the key directions for refining goal 8 targets and indicators as a tool for strengthening accountability for international responsibilities as follows:

**Resources (aid, debt).** Targets and indicators should focus on aid allocation and reform of donor practices. Some concrete quantitative or action indicators could be considered:

- Increase of a specific amount in concessional financing received by low human development countries
- Agreement before 2015 on new HIPC criteria to provide deeper debt reduction for HIPC countries that reached their completion points to ensure sustainability
- Agreement before 2015 on new sources of financing for development

36 Target proposed in Human Development Report 2003 (see footnote 33).
• Agreement before 2015 on reforms in aid practices, to prioritize achievement of the Millennium Development Goals, to make resource flows more predictable and to put in place measures to increase ownership by national Governments.

Policy environment. Priority areas are removal of agricultural subsidies, removal of tariffs on merchandise exports of developing countries, commodity price fluctuations, TRIPS flexibilities and indigenous knowledge. Some concrete indicators could be considered:

• As proposed by the United Nations Millennium Project Report, set quantitative benchmarks and longer time frames for progressive removal of barriers to merchandise trade and agricultural export subsidies.

• As proposed by the United Nations Millennium Project Report, agree to raise public financing of research and development of technologies in agriculture, health and energy for poverty reduction to $7 billion by 2015.

• As proposed by the World Economic and Social Survey 2005, establish a compensation facility for commodity price fluctuations.

• As proposed by the Human Development Report 2003, agree on introducing protection and remuneration of traditional knowledge in the TRIPS Agreement.

• As proposed by the Human Development Report 2005, agree on a commitment to avoid “WTO plus” arrangements in regional agreements.

Systemic asymmetry in global governance. Although there has been increasing attention to augmenting the voice of developing countries, the international community is far from reaching significant solutions to this problem. Concrete targets should focus particularly on developing country participation in the WTO decision-making process where most is at stake.

The 2010 Summit that reviewed progress towards the Millennium Development Goals reaffirmed human rights commitments as part of the United Nations Millennium Declaration and the Millennium Development Goals agendas. The outcome document also presents a more detailed agenda of priority policy measures necessary to achieve the Goals. Issues of equity within and between countries are included in these proposals, but without much emphasis. Paragraph 43 refers to the importance of inclusive and equitable economic growth. Paragraph 53 reaffirms the role of human rights as an integral part of the Goals. Paragraph 68 calls for more efforts to collect disaggregated data. Paragraph 70 reiterates the role of international cooperation in achieving growth and poverty reduction and for food security. Paragraph 73 refers to the universal access to services in primary health care. The priority agenda for goal 8 (para. 78) does not go beyond the original Millennium Declaration, with a few minor exceptions, namely to explore new innovative finance mechanisms and reaffirming the commitments made in the Monterrey Consensus, the Paris Declaration and the Accra Agenda, and to pursue the Doha Round of multilateral trade negotiations. The issues central to the right to development, namely discrimination within countries and the asymmetry in the decision-making processes on global economic issues, are not adequately addressed.

Globalization, global solidarity and international obligations.

Increasing global interdependence has meant that people’s lives are much more influenced by events that take place outside of their country, whether it is the spread of disease, depletion of fishing stocks or fluctuations in international financial flows. The impact of Government policy similarly extends beyond national borders. Developing countries are consequently more dependent on international resources, policy change and systemic improvement in global governance to accelerate progress in achieving the right to development. The global community needs instruments for making global solidarity work, in order to strengthen accountability for international responsibilities for global poverty eradication and development.

Goal 8 targets and indicators are operational tools for benchmarking progress in implementing the Millennium Declaration and the international agenda agreed at Monterrey and at the 2005 Summit. These are clearly frameworks for international solidarity and an agenda for promoting the right to development. The Millennium Declaration starts squarely with the statement of values that underpin the entire declaration: freedom, solidarity, equality, shared responsibility.
Targets and indicators are not meant to substitute for the broader agenda. But the danger is that in policy debates, numbers focus policymakers’ attention and have the potential to hijack the agenda. Thus, raising ODA to 0.7 per cent of GDP dominates much of the reporting and policy advocacy for the Goals and poverty reduction. Indicators are powerful in driving policy debates. Goal 8 presents an important challenge and an opportunity for effectively using targets and indicators to drive implementation of the right to development. It is therefore urgent for the international community to revisit goal 8 targets and indicators, realign them to the central policy challenges identified in the Monterrey Consensus, and shift international cooperation from an instrument of charity to an instrument of solidarity.
Table 1: Goal 8 targets and indicators compared with priorities in the Monterrey Consensus and identified major United Nations reports

<table>
<thead>
<tr>
<th>Category of policy priorities: development constraints requiring international action</th>
<th>Priorities in goal 8 targets and indicators</th>
<th>Additional priorities in Monterrey Consensus and subsequent agreements</th>
<th>Additional priorities identified in policy research as per United Nations Millennium Project Report (MP), World Economic and Social Survey (WESS 2005), Human Development Reports (HDR) 2003 and 2005</th>
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<tbody>
<tr>
<td>Resources</td>
<td>ODA (target 8.B)</td>
<td>More generous ODA for countries committed to poverty reduction</td>
<td>ODA Make concrete efforts to increase ODA to 0.7% of GNP and 0.15-0.2 % of GNP to LDCs</td>
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<td>Indicator 8.2: proportion of ODA to social services</td>
<td>Indicator 8.3: proportion of ODA that is untied</td>
<td>New sources Explore innovative sources of finance, e.g., Special Drawing Rights allocations for development</td>
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<td>Landlocked countries and small island developing States (target 8.C)</td>
<td>ODA receipts as proportion of GNI received in small island developing countries</td>
<td>Private capital flows Provide support such as export credit, cofinancing, venture capital, risk guarantees, leveraging aid resources, information on investment opportunities, business development services, business forums, finance feasibility studies</td>
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<td>Indicator 8.4: ODA received in small island developing countries</td>
<td>Indicator 8.5: ODA received in small island states as proportion of GNI</td>
<td>Debt Speedy, effective and full implementation of the enhanced HIPC facility</td>
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<td>Debt (target 8.D)</td>
<td>Deal comprehensively with debt problems of developing countries through national and international measures to achieve debt sustainability</td>
<td>Put in place a set of clear principles for management and resolution of financial crises</td>
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<td>Indicators 8.10-8.13: number of countries reaching HIPC decision and completion points, total debt relief committed and debt service as percentage of exports</td>
<td>Ensure debt relief does not detract from ODA resources</td>
<td>Explore innovative mechanisms to comprehensively address debt problems</td>
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a Includes points not already in the Monterrey Consensus and followup, including the World Summit.
b The United Nations Convention against Corruption was adopted in 2003 by General Assembly resolution 58/4.
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<td><strong>Policy environment</strong></td>
<td>Trade (target 8.A) Develop further an open, rule-based, predictable, non-discriminatory trading and financial system (includes a commitment to good governance, development and poverty reduction—both nationally and internationally) Indicator 8.6: proportion of imports from developing countries admitted free of duty Indicator 8.7: average tariffs and quotas on agricultural products, textiles and clothing Indicator 8.8: agricultural support estimates as a percentage of GDP in OECD countries Indicator 8.9: proportion of ODA provided to build trade capacity Address the special needs of LDCs (target 8.C) Including tariff- and quota-free access for LDCs’ exports; enhanced programme for HIPCs and cancellation of official bilateral debt; more generous ODA for countries committed to poverty reduction Access to essential drugs (target 8.E) Indicator 8.13: proportion of population with access to affordable essential drugs on a sustainable basis Technology (target 8.F) Make available benefits of new technologies, especially information and communications Indicator 8.14: fixed telephone subscriptions per 100 people Indicator 8.15: mobile cellular subscriptions per 100 people Indicator 8.16: Internet users per 100 inhabitants</td>
<td>Private financial flows Measures to sustain sufficient and stable flows—address transparency and information, mitigate excessive volatility; initiatives to enhance access to financial markets strengthen capacity for risk assessment Trade Increase market access Address trade barriers, trade-distorting subsidies and other trade-distorting measures, especially in sectors of special export interest including agriculture, abuse of anti-dumping measures, technical barriers and sanitary and phytosanitary measures; trade liberalization in labour-intensive manufactures and trade in services Improve supply competitiveness for low-income-country exports. Intellectual property rights Implementation and interpretation of TRIPS supportive of public health Protection of traditional knowledge and folklore Commodity price fluctuations and dependence on primary commodity exports IMF Compensatory Financing Facility Support export diversification Aid effectiveness Improve aid effectiveness by addressing the following issues: harmonization of procedures; alignment with national priorities; national ownership; untiring aid; strengthen recipient capacity to manage aid; ODA as leverage to additional financing and trade; South-South cooperation; and ODA targeting to the poor</td>
<td>Trade Set longer-term (for example 2025) quantitative targets for the total removal of barriers to merchandise trade, substantial across the board liberalization of trade in services and universal enforcement of the principle of reciprocity and non-discrimination (MP) Before 2015, agree and finance, for HIPCs, a compensatory financing facility for external shocks, including collapses in commodity prices (HDR 2003) Before 2025, priority effort in agriculture to achieve significant reductions in tariff peaks and escalation, phase out specific duties on low-income country exports A binding commitment to abolish export subsidies and two-tier price schemes Reduce tariffs on non-agricultural merchandise to zero by 2015 Services: liberalize mode 4 of GATS—temporary movement of labour to provide services Special and differential treatment: set up “aid for trade fund” to address adjustment costs associated with implementation of Doha reform agenda Promote export competitiveness—additional aid, especially for investments in agricultural productivity and labour-intensive exports in LDCs (MP, HDR 2003, HDR 2004, WESS) Commitment to avoid “WTO plus” arrangements in regional trade agreements (HDR 2005) Intellectual property By 2015, introduce protection and remuneration of traditional knowledge in the TRIPS Agreement Agree on what countries without sufficient manufacturing capacity can do to protect public-health under TRIPS Agreement (HDR 2003) Regional and global public goods Aid for overlooked priorities, especially neglected public goods and long-term goals such as scientific capacity, environmental management, regional integration and cross-border infrastructure (MP) Public financing of research of $7 billion by 2015 of which $4 billion for public-health, $1 billion for agriculture, $1 billion for improved energy and $1 billion for greater understanding of climate change Security Reduce threats of violent conflict within countries through aid to post-conflict States, greater transparency in resource management and cutting flow of small arms (HDR 2005)</td>
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<td>Systemic (institutional) asymmetry in global governance</td>
<td>Enhance coherence, governance and consistency of international monetary, financial and trading systems, including reform of the international financial architecture; strong coordination of macroeconomic policies among trading industrial countries for global stability and reduced exchange rate volatility; national ownership and needs of the poor; effective and equitable participation of developing countries in the formulation of financial standards and codes; stronger IMF surveillance to prevent crises.</td>
<td>Redress global macroeconomic imbalances and enhance measures to reduce developing country vulnerability to crises such as IMF facilities to compensate for short-term shocks (WESS).</td>
<td>Enhance voice and participation of developing countries in international financial decision-making, especially Basel Committee and Financial Stability Forum which have no developing country representation (WESS).</td>
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<td>Global governance: Broaden the base for decision-making and norm-setting. IMF and World Bank, WTO, Bank for International Settlements, Basel Committee and Financial Stability Forum and other ad hoc groupings to make efforts to enhance participation of developing and transition countries and to ensure transparent processes.</td>
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<td>Strengthen the United Nations system and other multilateral institutions, including stronger coordination among United Nations agencies and funds with the Bretton Woods institutions.</td>
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<td>Strengthen international tax cooperation.</td>
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<td>Finalize a United Nations convention against corruption, including repatriation of illicitly acquired funds and money laundering.</td>
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