SOCIAL FORUM THEME 2018
Using sport and the olympic ideal to promote human rights for all and to strengthen universal respect for them
EVENT PARTNERS

This event is promoted by the United Nations Educational Scientific and Cultural Organisation (UNESCO) the UNESCO Chair in the Institute of Technology Tralee Ireland and the Commonwealth secretariat. Collaborators include the International Paralympic Committee, Special Olympics International, Deaflympics, IHRSA, the Global Fitness Industry Body and UFIT (Universal Fitness Innovation and Transformation), the Global Network on Disability Inclusive and Accessible Urban Development and the Institute of Human Rights and Business / Centre for Sport and Human Rights.

“This is our time, the world is hungry for a more inclusive, more hopeful, more just and more joyful future.”

■ Timothy Shriver, UNESCO Chairholder in IT Tralee

Dr Timothy Shriver was appointed UNESCO Chairholder IT Tralee in 2017. Tim Shriver is the son of Sargent Shriver and Eunice Kennedy Shriver (founder of Special Olympics) and is a nephew of former US President John F. Kennedy. Dr Shriver is Chairman of the board of Special Olympics International (SOI).

“The future belongs to those who believe in the beauty of their dreams.”

■ Eleanor Roosevelt
Background

As the United Nations’ lead agency for sport and physical education, UNESCO informs, orients and supports policy- and decision-making in sport. For performing this global task, UNESCO uses a unique set of instruments:

› the International Charter of Physical Education, Physical Activity and Sport – a rights-based reference of universal principles, such as gender equality, inclusivity, safety, integrity and sustainability
› the International Convention Against Doping in Sport – a landmark standard in the field of sport ethics and governance
› the World Conference of Sport Ministers (“MINEPS”) – the legitimate forum to create global consensus about sport policy issues and priorities
› the Intergovernmental Committee for Physical Education and Sport (“CIGEPS”) – the mechanism to ensure buy-in from governments and quality control by experts

How did the Kazan Action Plan and Sport Follow-Up Framework Come About?

MINEPS VI, the Sixth International Conference of Ministers and Senior Officials Responsible for Physical Education and Sport – took place in Kazan, Russian Federation in July 2017.

MINEPS VI marked a change of direction away from mere declarations of policy intent towards an action and measurement. The Kazan Action Plan realisation is dependent upon UNESCO, its Intergovernmental Committee (CIGEPS) and partnerships with other intergovernmental, government and non-government stakeholders. The Kazan Action Plan addresses 10 Sustainable Development Goals and 39 targets of 2030 Agenda. It also encompasses a sports follow-up framework.

The Commonwealth secretariat in collaboration with UNESCO are leading a partnership working on Measuring the Contribution of Physical Education, Physical Activity and Sport to the Sustainable Development Goals through the development of a toolkit and model indicators. The Council of Europe are leading policy area III of KAP, on integrity, and the working group they lead will produce simple general guidelines that will enable each country to develop an overall policy on sport integrity, according to a risk-based approach. It will also include the standards applicable to the various relevant policy areas while addressing issues of human rights. The UNESCO Chair are providing specific support in the areas of disability inclusion in and through sport and more intersectionally addressing other areas of marginalisation and discrimination.

The full realisation of KAP will require action across the UN system and the sports movement internationally, across the public and private sector, governmental, non-governmental, intergovernmental and multi-lateral stakeholders. However, KAPs ultimate success in the human rights arena will lie in the realisation of those rights in the lives of rights holders. The voice of rights-holders will be listened to through the processes that are moving KAP implementation forward. Sport is a universal language and provides a platform for rights based discussions, as a microcosm of society, the realisation of rights in and through sport can have significant impacts across society and the development agenda that will drive so much action in the coming years to 2030.
The Human Rights Council, in its resolution 35/28 entitled “The Social Forum”, decided that the 2018 meeting of the Social Forum should focus on “the possibilities of using sport and the Olympic ideal to promote human rights for all and to strengthen universal respect for them.” This focus is congruent with the outputs of the 2017 sixth International Conference of Ministers and Senior Officials Responsible for Physical Education and Sport (MINEPS VI), convened by the United Nations Educational, Scientific and Cultural Organization (UNESCO) and held in Kazan, Russian Federation in July 2017.

MINEPS VI adopted the Kazan Action Plan (KAP) “to facilitate international and multi-stakeholder policy convergence, ease international cooperation and foster capacity-building efforts of governmental authorities and sport organisations”. Marking a shift from mere declarations of policy intent towards action, the KAP consists of five priority areas of multi-stakeholder cooperation at international, regional and national levels, as well as a MINEPS sport policy follow-up framework designed to measure progress. This framework is fully integrated within the SDG framework while embedding human rights at its core. It is structured around three main policy areas:

I. Developing a comprehensive vision of inclusive access for all.
II. Maximizing the contributions of sport to sustainable development and peace.
III. Protecting the integrity of sport.

The General Conference of UNESCO in November 2017 welcomed the Kazan Action Plan as a “voluntary, overarching reference for fostering international convergence amongst policy-makers in the fields of physical education, physical activity and sport, as well as a tool for aligning international and national policy in these fields with the United Nations 2030 Agenda”. Considerable work has taken place to operationalise the follow-up framework led by UNESCO with the support of the Commonwealth, the Council of Europe, and the UNESCO Chair IT Tralee, Ireland and many other partners. At its 37th session in the Human Rights Council adopted resolution 37/18 entitled ‘Promoting Human Rights through Sport and the Olympic Ideal’ acknowledged the Kazan Action Plan and particularly policy area III of its follow-up framework.

Furthermore in New York in June, 2018 at the Convention on the Rights of Persons with Disabilities Conference of State Parties 11, a side-event on Kazan Action Plan was hosted by the Permanent Mission of Ireland to the UN, together with UNESCO, the UNESCO Chair IT Tralee, the Commonwealth and others as a means for ‘Driving Government and Private Sector investment and Action in Inclusive Sport’. KAP was also referenced at side-events during the World Urban Forum in Kuala Lumpur in February 2018, at the Sport Accord Summit in Bangkok Thailand in April 2018 and the Asian Development Bank and Islamic Development Bank Innovations and Actions against the Non-Communicable Diseases Events in Manila in July 2018.

The renewed momentum by UNDESA to reinvigorate sport, within and beyond the UN system, together with UNESCO’s remit through MINEPS and its Intergovernmental Committee, CIGEPS, has resulted in definitive and positive progress in consolidating the commitment of the UN and other agencies to sport in the sustainable development agenda.

The provisional agenda of the seventy-third session of the UN General Assembly A/73/150, beginning in September 2018, includes the report of the Secretary-General, A/73/325 “Strengthening the global framework for leveraging sport for development and peace”. Adoption of the resolution as proposed, confirms top-level political acknowledgement of the central role of the Kazan Action Plan in the Sport agenda across the UN system. KAP “can be used as a basis upon which to build strengthened coherence and coordination across the United Nations system’ with UNESCO ‘….playing a pivotal role’. The complementarity of KAP with the WHO Global Action Plan on Physical Activity 2018-2030 is also highlighted.

Given the significant commitment and momentum to advance the objectives of KAP in relation to human rights and sport since July 2017, the Social Forum theme this year represents an excellent opportunity to show progress and highlight how human rights are and can be addressed through the KAP implementation. This will show stakeholders how they can leverage their organisational and country commitments to KAP to stimulate action and investment for human rights.
THEME: KAZAN ACTION PLAN: A PIVOTAL INSTRUMENT TO ADVANCE ACTION AND INVESTMENT IN HUMAN RIGHTS THROUGH SPORT

This side-event facilitates a briefing on the Kazan Action Plan and what it means for action and investment in human rights in and through sport. There will be time for discussion and interventions from the floor.

SUMMARY FORUM GOALS:

A. To exemplify how sport and the Olympic ideal continue to be used in the promotion and strengthening of universal respect for human rights.

B. To redouble efforts to uphold and advance Olympic Charter goals as they intersect with the Sustainable Development Goals and the pursuit of sustained peace.

C. Demonstrate how, as a universal language, sports can play a major role in respecting, protecting and fulfilling all human rights for all.

SIDE-EVENT OBJECTIVES:

1. Outline the evolution and scope of the Kazan Action Plan (KAP) as an instrument for more effective and coherent policy development, implementation and monitoring in relation to the Universal Declaration of Human Rights, the Olympic Charter and the sustainable development goals.

2. Demonstrate how the UN, UNESCO and partners through the KAP follow-up framework are supporting governments and International bodies with a coherent mechanism to respond to human rights agendas while incorporating the voice of rights holders through this process.

3. To explore how the development of common indicators on sport and the SDGs (KAP Action 2) can promote respect for human rights in and through sport.

4. Top-down & bottom up- from global to local: bringing meaning to human rights agendas in communities globally.

SESSION LINE-UP

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| Panelists | **UNESCO/ UNESCO Chair IT Tralee Ireland**, Manager, Catherine Carty  
**Commonwealth Head of Sport for Development and Peace, Commonwealth Secretariat**, Oliver Dudfield  
**International Paralympic Committee**, IPC Board Member, Juan Pablo Salazar  
**Special Olympics International**, Director of Sport Europe, Mariusz Damentko & Athlete Advocate, Garrett Barnes  
**The International Committee for Sports for the Deaf & Deaflympics**, CEO Dmitry Rebrov  
**UFIT & IHRSA Global Fitness Industry Body**, IHRSA Chair, Jim Worthington  
**Director of External Affairs and Partnerships**, Federico Poitier  
**The Global Network on Disability Inclusive & Accessible Urban Development**, Director of External Affairs and Partnerships, Federico Poitier  
**The Institute of Human Rights and Business / Centre for Sport and Human Rights**, Outreach Manager, Guido Battaglia |
The United Nations Educational, Scientific and Cultural Organisation (UNESCO), in recognition of expertise and ongoing commitment, signed an agreement with the Institute of Technology Tralee to establish a Chair “Transforming the lives of people with disabilities, their families, and community through Physical Education, Sport, Recreation and Fitness”. The Chair reinforced and internationalised institutional commitment to the fields of inclusive practice and universal access. The Chair builds bridges between academia and civic society, policy makers and legislators. The Chair leads a global partnership working in the domains of quality inclusive Physical Education, Sport, Recreation and Fitness as part of a broader intersectional human rights agenda focused on the social inclusion of marginalised groups. The Chair is very proud to have as its Chairholder Dr Timothy Shriver, Chairman of Special Olympics International.

UNESCO is the United Nations Educational, Scientific and Cultural organization. It seeks to build peace through international cooperation in Education, the Sciences and Culture. UNESCO’s programs contribute to the achievement of the Sustainable Development Goals defined in Agenda 2030. It is the United Nations’ lead agency for Physical Education and Sport (PES). Assistance and guidance services are provided for governments, NGOs, and experts to debate the evolving challenges of physical education and sport. This programme focuses on the following diverse themes:
- Sport for Peace and Development
- International Charter for Physical Education, Physical Activity and Sport
- Quality Physical Education
- Values Education through Sport
- Women and Sport
- Anti-Doping
- Traditional Sport and Games
The Commonwealth

Oliver Dudfield
Head of Sport for Development and Peace

Oliver leads the Commonwealth Secretariat’s work supporting member countries strengthen policy and strategy aimed at promoting and protecting the contribution of sport to national development priorities and the Sustainable Development Goals. He has led ‘Sport for Development and Peace’ policy design, strategy and partnership projects with UN and intergovernmental agencies, national governments, NGOs and sporting organisations. He is a member of the Steering Board of the International Platform on Sport and Development and Advisory Board of the International Safeguarding Children in Sport initiative. He has held leadership and management positions at the peak body for sport and active recreation in Victoria, Australia and in the international development unit at UK Sport. He started his career as a basketball coach and coach educator, working in the national systems in Australia and New Zealand.

“Promoting human rights in and through sport is an essential component of maximising sport’s role and potential as an enabler of sustainable development... (which) emphasizes the importance developing appropriate policies and frameworks to protect and promote human rights in sport, and of communicating progress and lessons learnt.”

9th Commonwealth Sports Ministers Meeting (Gold Coast, Australia: 2018)

International Paralympic Committee

Juan Pablo Salazar
IPC Governing Board

Juan Pablo is a former Wheelchair Rugby player who is a global and passionate activist for the paralympic movement and rights for persons with disabilities. In 2007 he received an honourable mention by the Senate of Colombia recognising his work on improving the quality of life of people with disabilities in Colombia. He was also assigned as a High Counsellor for Social Inclusion in the government. Juan Pablo holds a B.A. in Advertisement from the Jorge Tadeo Lozano University, Bogota. A Japanese Government scholarship took him to study Social Development for Persons with Disabilities in Japan. Harvard Business School he studied Management Strategic Perspectives in Non-profit Organisations.

“At IPC we understand sports as a means to achieve social inclusion. The Paralympic games are an instrument of change.”

Juan Pablo Salazar - IPC Governing Board

The International Paralympic Committee (IPC) is the global governing body of the Paralympic Movement. Its purpose is to organise the summer and winter Paralympic Games and act as the International Federation for ten sports, supervising and coordinating World Championships and other competitions. The vision of the IPC is ‘To enable Para athletes to achieve sporting excellence and inspire and excite the world.’ Founded on 22 September 1989 as a non-profit organisation, it is based in Bonn, Germany and aims to develop sports opportunities for all people with an impairment from the beginner to elite level. It employs more than 70 people from 20 countries and is composed of a General Assembly, a Governing Board, a Management Team and various Standing Committees and Councils.
Special Olympics is a global inclusion movement using sport, health, education and leadership programs every day around the world to end discrimination against and empower people with intellectual disabilities. Founded in 1968, and celebrating its 50th Anniversary this year, the Special Olympics movement has grown to more than 5 million athletes and Unified partners in more than 170 countries. With the support of more than 1 million coaches and volunteers, Special Olympics delivers 32 Olympic-type sports and over 108,000 games and competitions throughout the year. Engage with us on: Twitter, Facebook, YouTube, Instagram and our blog on Medium. Learn more at www.SpecialOlympics.org.

Dr Mariusz Damentko graduated in 1988 from the Academy of Physical Education in Warsaw. There he also taught Adapted Physical Education and Sports for Persons with Disabilities. M. Damentko started Special Olympics Poland with small group of volunteers in 1985. He helped launch SO Programs and train first SO coaches from Central and Eastern parts of Europe. Starting as an SO consultant, he then became Director for Central and East Europe (1994-2000). Since 2000, Mariusz is Sports Director for Europe in S8 Europe-Eurasia countries. M. Damentko is Board member of International Federation Adapted Physical Activity, IFAPA. He has organized over 160 seminars in the Europe-Eurasia Region with a focus on universities as the huge potential resource for SO Programs.

Garrett Barnes
Legal Department Assistant and Receptionist - Special Contributor

Garrie is a Special Olympics athlete and employee. She has worked at the Special Olympics Headquarters in Washington, D.C., for the last 17 years. Garrie currently works as a Legal Department Assistant and Receptionist. Garrie is also a Special Olympics Maryland athlete, competing on the Montgomery County Sharks swim team and open water swim. Garrie has engaged in multiple speaking events and panels on behalf of Special Olympics, including the United Nations. She is a strong advocate for people with ID and fights for inclusive communities and workplaces.

“When I spoke in June of this year at the UN Conference of State parties to the CRPD in New York, I stressed the importance of including people with disabilities in sport. For too long, people with disabilities have been left behind in society. Inclusion and equality must be at the top of the political agenda. This includes the world of sport. Social isolation is sadly one of the major issues featuring in the lives of many people with a disability. Sport can play such a huge role in removing this. This spirit of inclusivity must reach beyond sport body HQs and Sports Ministers and imbue all aspects of community and social life. This includes primary school and secondary schools and third level. In Ireland at the moment, we have 12,000 students with disabilities in our third level institutions. This is a radical change over 20 years. Many of those students now are directly involved in sports. We need to support them with new ideas, new games. We need to be radical, we need to be creative. Inclusive sport is good for participants and good for the wider society. This is a critically important event in raising awareness of how important it is that we make real progress now on this issue at national and at international levels.”

Finian McGrath, Minister of State attending Government and Minister of State at the Departments of Social Protection, Justice & Equality and Health with special responsibility for Disabilities.
Dmitry Rebrov
CEO International Committee of Sports for the Deaf

Dmitry Rebrov as Chief Executive Officer of International Committee of Sports for the Deaf led the highest governing body for all deaf sports, which oversees the Deaflympics, the World Deaf Championships and World Deaf Sports Movement. With Post Graduate Studies in Deaf Education and Deaf Psychology from Moscow Pedagogical State University, Russia he has worked as Foreign Affairs Department Director of the All-Russian Society of the Deaf (2004). From 2005-2013 he was Secretary General / CEO, Russian Committee of Deaf Sports, and from 2007-2008 - WFD EEMARS Regional Coordinator of project ‘Global Education Pre-Planning Project on the Human Rights of Deaf People’ implemented by the WFD. Prior to 2015, he was a member of Legal Commission of European Deaf Sports Organisation, Secretary General of the WFD Eastern Europe and Middle Asia Regional Secretariat, WFD Expert on Deaf Education and Board Member of the World Federation of the Deaf (WFD).

“Deaflympics is where Deaf athletes strive to reach the pinnacle of competition by embracing the motto of PER LUDOS AEQUALITAS (Equality through sports) and adhering to the ideals of Olympics.”

Jim Worthington
IHRSA, Newtown Athletic Club, US President’s Council on Sports, Fitness & Nutrition

Jim is the owner of two clubs, including the Newtown Athletic Club and Horsham Athletic Club. He has been involved in the fitness industry for 40 years, growing Newtown from a 15,000-square-foot racquet club on three acres to a 300,000-square-foot health, wellness, and recreation complex on 25 acres. Jim championed UFIT in his clubs and is determined to make the fitness industry inclusive of people with disabilities. He is a strong believer in giving back to the community he serves and has strong ties with local charities, non-profits, government, and fellow clubs. He is the Chair of IHRSA the global industry body who lead the roll out of the UFIT programme in the US. Jim sits on the US President’s Council on Fitness Sports and Nutrition, who sit on the UFIT US Taskforce. Jim and the NAC Have a Heart Foundation were behind the recently passed Right to Try legislation organizing resources and facilitating communication among patient advocates, national support groups, members of congress, Vice President Pence and President Trump.

Universal Fitness Innovation and Transformation (UFIT) is a global social change movement that aims to make the fitness industry more inclusive of people with disabilities. This global partnership is coordinated by the UNESCO Chair in IT Tralee, with the support of IHRSA. IHRSA is the Global Trade Association for the Sports, Fitness and Aquatics Industry. UFIT started with seed funding from the European Union. This initiative launched in 2015 and has made noteworthy progress in transforming the industry. The federations and industry bodies are collaborating with UFIT to change practice on the ground in clubs across the globe. The UFIT program has been successfully piloted in the US and delivered in Peru, Spain and Ireland. UFIT has established intersectoral partnerships – UFIT National Taskforces- with the following members in the USA - IHRSA Foundation, American Council on Exercise, USREPS, President’s Council on Sports, Fitness & Nutrition, American College of Sports Medicine, NCHPAD, National Coalition for Promoting Physical Activity, National Fitness Foundation, Special Olympics International, ICOREPS.

www.justdoufit.com
Launched in June 2018, the Centre for Sport and Human Rights brings together an unprecedented alliance of intergovernmental organisations, governments, sports bodies, athletes, hosts, sponsors, broadcasters, civil society representatives, trade unions, employers and their associations, and national human rights institutions. Based in Geneva, the Centre works towards a world of sport that fully respects human rights by sharing knowledge, building capacity, and strengthening the accountability of all actors through collective action. The Centre is chaired by Mary Robinson, former President of Ireland and former UN High Commissioner for Human Rights, and hosted by the Institute for Human Rights and Business (IHRB).

Guido Battaglia
Outreach Manager, IHRB

Guido’s main area of expertise is the development of strategies to implement responsible business standards and human rights principles within a wide range of industry sectors. He represents the Centre for Sport and Human Rights in engaging with sports and human rights policy agendas, including in the context of Sport for Development and Peace. He coordinates outreach to multiple stakeholders, conducts research, and maintains Centre relationships with a range of intergovernmental and governmental actors.

Guido was formerly Director at the World Gold Council, where he managed the programme on responsible mining and socio-economic development. Prior to that he held manager positions at the World Economic Forum (WEF) - engaging business and government leaders, faculty experts, international organisations and civil society in two initiatives addressing responsible mineral resources management and infrastructure development in the African continent. At WEF he designed and facilitated high-level roundtables at the Annual Meeting in Davos. Guido also worked for the Law Firm DLA Piper and for the Italian Mission to the World Trade Organisation in Geneva. An Italian and Swiss citizen, Guido was a visiting student at the University of Tuebingen and holds a Bachelor and Master in International Law from the University of Milan.

The DIAUD Network aims to enhance the participation of persons with disabilities and the disability rights community in urban development processes. The Network was represented at the 9th World Urban Forum which focused on the implementation of the New Urban Agenda (NUA). NUA aims to redress the lack of environmental accessibility faced by people with disabilities in many cities of the world. The DIAUD Network delegation succeeded in including mentions of accessibility and universal inclusion in the WUF9 outcome document. The Network builds and enhances networking between persons with disabilities and other stakeholders from various sectors. It further aims to make disability-inclusive contributions to the implementation of the NUA and other international urban development discussions.

Federico Batista Poitier
Director of External Affairs and Partnerships at World Enabled

Federico is also the Advisor to the President and Communications Coordinator of the Global Alliance on Accessible Technologies and Environments (GAATES). He was on the DIAUD Network team at WUF9 to enhance the participation of persons with disabilities and the disability rights community in urban development processes. His background is in International Development with a focus on International & Regional and National Disability Policy, International Human Rights Law, Education, Grassroots & Community Development, Gender Equality and Human Rights Advocacy. His professional experience spans five regions including Southern Africa, Europe, Asia, North America and the Middle East. He holds M.A in Human Rights and Democratization from the European Inter-University Centre for Human Rights and Democratization, and B.A in Physical Anthropology and Chemistry from the University of Central Florida.

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“A culture is not an abstract thing. It is a living, evolving process. The aim is to push beyond standard-setting and asserting human rights to make those standards a living reality for people everywhere.”

Mary Robinson
Kazan Action Plan

Universal Declaration of Human Rights

The 2030 Agenda for Sustainable Development

UNESCO’s International Charter of Physical Education, Physical Activity and Sport

Quality Physical Education Guidelines for Policy Makers
http://unesdoc.unesco.org/images/0023/002311/231101E.pdf

Global Action Plan on Physical Activity 2018 - 2030
http://www.who.int/ncds/prevention/physical-activity/gappa

Strengthening the global framework for leveraging sport for development and peace
Report of the Secretary-General
https://undocs.org/A/73/325

Enhancing the Contribution of Sport to the SDGs
https://books.thecommonwealth.org/enhancing-contribution-sport-sustainable-development-goals-paperback

Sport for Development and Peace and the 2030 Agenda for Sustainable Development

States’ Obligations Under International Human Rights Conventions The Implications for Government
Sport Policy

https://www.ihrb.org/focus-areas/mega-sporting-events/

SPORT, PHYSICAL ACTIVITY & LGBT A Study by Pride Sports for Sport England
“Where, after all, do universal human rights begin? In small places, close to home – so close and so small that they cannot be seen on any maps of the world. Yet they are the world of the individual person: the neighbourhood he lives in; the school or college he attends; the factory, farm or office where he works. Such are the places where every man, woman and child seeks equal justice, equal opportunity, equal dignity without discrimination. Unless these rights have meaning there, they have little meaning anywhere. Without concerned citizen action to uphold them close to home, we shall look in vain for progress in the larger world.”

Eleanor Roosevelt

http://unescoitralee.com/
http://thecommonwealth.org/sport-development-and-peace

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