Global partnerships to support the synergies between human rights and SDG implementation

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The World Business Council for Sustainable Development (WBCS&D)

MISSION: To accelerate the transition to a sustainable world by making more sustainable business more successful
Rising regulation

Reputations

Investor expectations

Markets

4 Forces Driving Business Action
By addressing:

**Forced labor** in supply chains you are... lifting people out of bondage to a life of new freedom and hope.

**Community engagement on land rights** you are... empowering people and communities to influence decisions that affect their lives and livelihoods.

“Companies that view business respect for human rights as simply a compliance or ‘do no harm’ proposition will miss its power to bring transformative, positive change to people’s lives and make a major contribution to the ‘people part’ of the SDGs.”

The Human Rights Opportunity (Shift & WBCSD, July 2018)