

# Global partnerships to support the synergies between human rights and SDG implementation

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# The World Business Council for Sustainable Development (WBCSD)

**MISSION:** To accelerate the transition to a sustainable world by making more sustainable business more successful





Rising  
regulation



Modern Slavery Act 2015

2015 CHAPTER 30

Act to make provision at



Investor  
expectations



## 4 Forces Driving Business Action



Reputations



Markets



# Moving beyond risk to opportunity for positive impact

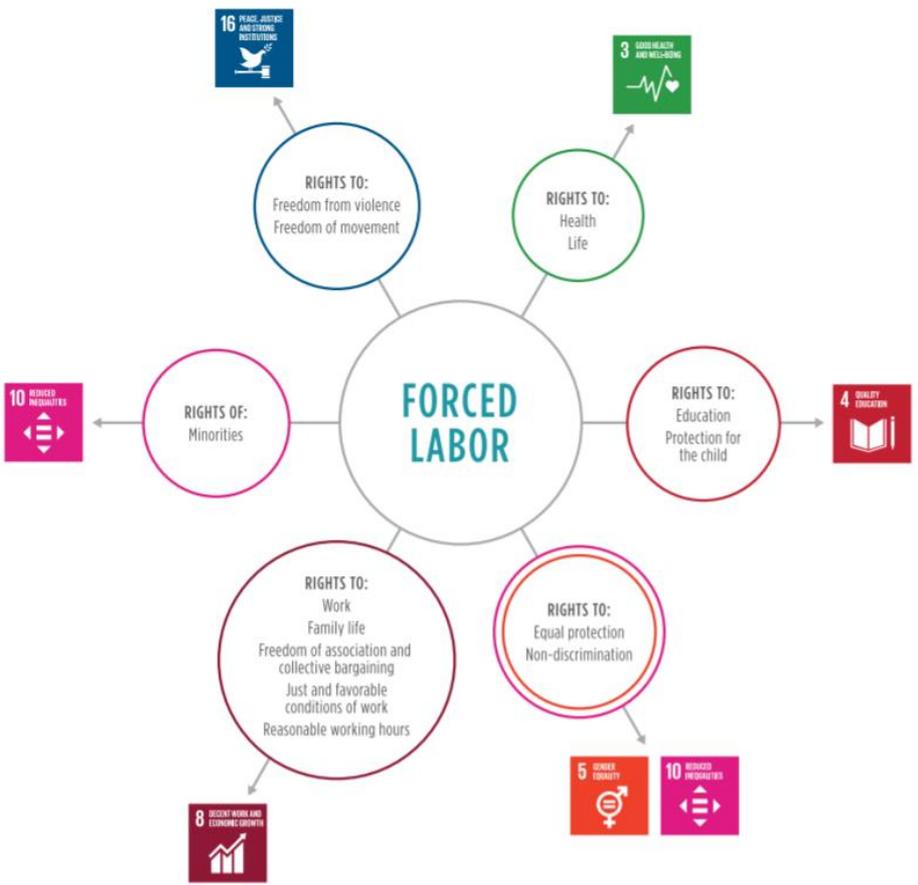
## By addressing:

**Forced labor** in supply chains you are..  
lifting people out of bondage to a life of new freedom and hope.

**Community engagement on land rights** you are..  
empowering people and communities to influence decisions that affect their lives and livelihoods.

“Companies that view business respect for human rights as simply a compliance or ‘do no harm’ proposition will miss its power to bring transformative, positive change to people’s lives and make a major contribution to the ‘people part’ of the SDGs.”

The Human Rights Opportunity  
(Shift & WBCSD, July 2018)



**Lead.**  
**Transform.**  
**Succeed.**



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