



## UN B-Tech Generative AI Summit: Advancing Rights-Based Governance and Business Practice

Hosted by [UN Human Rights B-Tech Project](#)

**30th November 2023, 9.00 - 16.30 CET (followed by closing reception)**

in conjunction with the United Nations Business & Human Rights Forum (27-29 November)

Location: [InterContinental Geneva](#), 7 – 9 Chemin du Petit Saconnex, CH-1209 Geneva (no hybrid option)

The recent momentum behind generative AI models has raised the profile of important questions about technology and human rights. While generative AI has captured the imagination and catalyzed efforts to address concerns associated with the development and use of generative AI technologies, the issues being raised are of significant relevance to AI more broadly.

It is essential that AI is developed, deployed, and regulated in a manner consistent with the human rights duties of governments and the human rights responsibilities of companies. While the recent public narrative about AI has been very rich and increasingly well informed, understanding of how to identify societal risks and apply a human rights-based approach to AI remains underexplored and lacks clarity.

To align the field and effectively implement a human rights-based approach, there is a need to explore and further define how to undertake human rights due diligence of AI in practice. In this vein, the UN Human Rights B-Tech Project is hosting the UN B-Tech Generative AI Summit.

The Summit will 1) present the foundational B-Tech papers on human rights and generative AI, 2) explore the value and practical use of the UNGPs and existing human rights-based approaches to identify, assess, and address the impacts of generative AI, and 3) establish a foundation for productive discussions how to implement the UNGPs for generative AI and general-purpose AI more broadly.

Confirmed speakers from across business, civil society, international organizations, and the investor community include the High Commissioner for Human Rights, Google, the OECD, BSR, the Global Network Initiative and the Business & Human Rights Resource Centre, among many others. Experts will offer their reflections on: the specific ways that the UNGPs can add-value to business practice and public policy; the barriers and opportunities to integrating the UNGPs; and how both developers and deployers of Generative AI can and should use the UNGPs to address pressing challenges and guide action.

Please register by emailing [mariam.shakil@un.org](mailto:mariam.shakil@un.org) by 25 November 2023.

## Draft Agenda

<u>Time (CET)</u>	<u>Agenda point</u>	<u>Speakers</u>
8.00 – 8.45	<p><b>Optional Pre-Summit Breakfast Session: Overview of the UN Guiding Principles on Business and Human Rights (UNGPs) and Generative AI.</b></p> <p>Optional session for participants less familiar with the UN Guiding Principles or generative AI, covering 1) an overview of the UNGPs and 2) an introduction to generative AI technology</p>	<p><i>Mark Hodge (Shift), Isabel Ebert (OHCHR B-Tech Project), Caglar Gulcehre (EPFL)</i></p>
8.45 – 9.00	<b>Pre-Summit Coffee</b>	
9.00 – 9.30	<p><b>Keynote Introduction by the UN High Commissioner for Human Rights.</b></p> <p>Opening remarks will be followed by a brief Q&amp;A.</p>	<p><i>Volker Türk (UN High Commissioner for Human Rights), Peggy Hicks (OHCHR)</i></p>
9.30 – 10.45	<p><b>Rights-Based Governance for Generative AI: The Value of the UN Guiding Principles on Business &amp; Human Rights</b></p> <p>Speakers from across business, civil society, the regulatory, and investor communities will discuss the <i>specific</i> ways that the UNGPs can <b>add value</b> to public policy and business practice by providing guidance on 1) identifying and assessing impacts to people and society, 2) prioritizing risks, 3) determining appropriate action, and 4) providing guidance on trade-offs / tensions, as well as the <b>challenges</b> to integrating the UNGPs in practice.</p>	<p><i>H.E. Claudia Fuentes Julio (Ambassador of Chile to UNOG), Lene Wendland (OHCHR B-Tech Project) Alexandria Walden (Google), Isedua Oribhabor (Access Now), Benjamin Chekroun (Candriam), Rashad Abelson (OECD)</i></p> <p><i>Moderator: Mark Hodge (Shift)</i></p>
10.45 – 11.30	<p><b>“Taxonomy” of Gen-AI Human Rights Risks:</b> The proliferation of generative AI technologies has resulted in an outpouring of ‘taxonomies’ to identify and classify harms, yet few are linked to established, universally acknowledged human rights framework.</p> <p>This session presents a taxonomy of human rights risks linked to the development, deployment, and use of generative AI technology.</p>	<p><i>Alex Warofka (Meta), Angela Müller (AlgorithmWatch)</i></p> <p><i>Moderator: Lindsey Andersen (BSR)</i></p>
11.30 – 11.45	<b>Coffee Break</b>	
11.45 – 12.45	<p><b>Applying the UNGPs in Business Practice:</b> While the UNGPs are applied across industries around the world, application within the tech sector presents novel and nuanced challenges. This session will explore the state of play across companies.</p> <ul style="list-style-type: none"> <li>● Ongoing human rights due diligence post-product deployment.</li> <li>● The promise and limitations of technical mitigations</li> <li>● Meaningful stakeholder engagement across the AI life-cycle.</li> </ul>	<p><i>Pam Wood (HPE), Raquel Vasquez Llorente (WITNESS), Gayatri Khandhadai (BHRRC), Chris Sharrock (Microsoft),</i></p> <p><i>Moderator: Hannah Darnton (BSR)</i></p>
12.45 – 13.45	<b>Lunch</b>	
13.45 – 14.45	<p><b><u>Breakout Session One:</u> The under-explored elements of a human rights-based approach.</b> Participants will break into groups for facilitated discussions on key questions. Groups will meet and then come back and present to the group. Discussion questions include:</p> <ol style="list-style-type: none"> <li>1. <b>Prioritization:</b> How can companies prioritize taking action based on severity of potential harm to people?</li> </ol>	<p><i>Led by Lindsey Andersen (BSR)</i></p>

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	<ol style="list-style-type: none"> <li>2. <b>Risk Assessment Methodologies:</b> What are the quality criteria for a generative AI risk assessment?</li> <li>3. <b>Effective Mitigation:</b> How can we achieve effective mitigation (both technical and non-technical) in addressing harms associated with generative AI? What are the limitations of mitigations being taken today?</li> <li>4. <b>Leverage:</b> What does leverage look like in the context of generative AI from different vantage points - civil society, business, policymaker, etc.? What about different parts of the tech stack? What are the limits?</li> </ol>	
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14.45 – 15.00

**Coffee Break**

<p>15.00 – 16.00</p>	<p><b>Breakout Session Two: Stakeholder Engagement and Remedy for Rightsholders.</b> As part of a human rights-based approach, companies should undertake meaningful stakeholder engagement to inform the design, development, deployment, and use of generative AI technologies.</p> <p>Discussion questions include:</p> <ol style="list-style-type: none"> <li>1. What are key characteristics of meaningful stakeholder engagement in the context of generative AI? How can companies sustainably engage civil society actors and potentially affected stakeholders?</li> <li>2. What are the opportunities, best practices, and potential pitfalls in conducting stakeholder engagement and establishing pathways to remedy?</li> <li>3. As companies create action plans for stakeholder engagement and providing remedy, what are the key elements should be included?</li> </ol>	<p><i>Led by Hannah Darnton (BSR)</i></p>
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16.05 – 16.30

**Wrap-Up and Next Steps**

*Peggy Hicks (OHCHR)*

16.30 - 18.00

**Closing Reception**

Please join us for a happy hour reception to close out the Summit.